



'Let's Give Ukrainian Children Another Christmas This Year, 2025'



January 2026



Dear Supporters of the Plant and Hire Aid Alliance,

This is our fourth year of sending gifts to displaced Ukrainian children along the front line, and once again the support from colleagues and across the plant and hire industry has been remarkable. Although it has been a more challenging year to secure donations, we are still able to send 12,000 wrapped gifts thanks to the generosity of friends, colleagues, and supporters of humanitarian efforts in Ukraine. As in previous years, Rotary Clubs across Ukraine collected the gifts from Vinnytsia in central Ukraine and distributed them to schools, villages, orphanages, and families enduring hardship.

The war in Ukraine shows no sign of abating, despite the efforts of Western leaders to bring it to an end. Ukrainian families continue to face profound hardships as every aspect of daily life is disrupted. Millions have been displaced, separated from loved ones, and forced to rebuild their lives in temporary or unfamiliar surroundings. Many have lost homes, livelihoods, or family members, while children endure severely disrupted education and ongoing psychological stress. Damage to infrastructure, rising poverty, and limited access to healthcare compound their struggle. Yet despite everything, families across Ukraine continue to demonstrate extraordinary resilience. Today, 3.7 million Ukrainians remain displaced within the country, and a further 6.9 million are recorded as refugees abroad.

Many people, both inside and outside Ukraine, are experiencing fatigue as the war drags on. The constant stream of bad news has made it easy for some to switch off or look away. But it is precisely at this moment that Ukrainians need our support more than ever. We must not abandon them in their time of need. I hope colleagues will continue to spread the word about the invaluable work of the Plant and Hire Aid Alliance. We will keep providing aid for as long as people wish to send it.

We have already secured 40 pallets of gifts for our 2026 campaign, and we are incredibly grateful for the support so far. We warmly welcome any further help and hope that like-minded companies and individuals will continue to stand with us.

Best Regards

Jeremy Fish
The Plant and Hire Aid Alliance
February 2026

BERKUT



FAMDOWN

WATLING 333

Tyreuk



EDDISON

M.V. KELLY LTD



ogilvie
GROUP



noise
thinking cloud



LLYNCH



Point-Rental

ROUSE



johnsons



Content
Media



ASEAMAC



Plant & Hire
Aid Alliance

Rotary
Club of
Middle England

WESTERN
GLOBAL



bray
solutions

WOW NOW

WCL

Woodlands
Power

OnSite
support

BUCKINGHAM
PLANT HIRE

THRIVE
PLANT & TOOLING

GT4
Plant & Tool Hire

blu-3

GUEST
Tool Box Van

inspire

ROH

easyToolhire
Plant & Tooling

HIREBASE
PLANT & TOOL HIRE

EASTERN
HOSE

Boels
RENTAL

BUNTONS
PLANT HIRE - EXCAVATOR
CIVIL & CONSTRUCTION

MORGAN
SINDALL
GROUP

CIPA
Solutions

Genie
QUALITY BY DESIGN

Vertikal
net

Industria

PARAGON

nts
Construction Plant Supplies

ROCK OIL



Wrapathon **Ipswich, UK**

22nd November 2025

Organiser: Jeremy Fish, Gareth Clements, Carolyn Smith

4,400 gifts wrapped by 100 volunteers













Rotary



Wrapathon Bath, UK

22nd November 2025

3,000 gifts wrapped by 150 volunteers

Organiser: Zhenya Shkil







Bedford, UK

7th December 2025

1,000 gifts wrapped by 20 volunteers

Organiser: Brian Garner







Despatch Day

10th December 2025

12,000 gifts, 7 tonnes of flour, 5 generators
Destination Vinnytsia, Central Ukraine





Andriy Baganich

Heartfelt thanks to you personally, **Jeremy Fish**, and to the entire **The Plant and Hire Aid Alliance**, together with your partners — **Rotary Club Middle England** and **The Friends of Oleksandriya** — for your tireless, dedicated and truly inspiring work 🙏

Thousands of Christmas gifts for Ukrainian children year after year, tonnes of humanitarian aid, and the complex logistics behind it all are far more than practical support. They are a powerful expression of humanity, solidarity and genuine friendship with Ukraine. For children growing up in the reality of war, these gifts are not only a moment of joy at Christmas, but also a reminder that they are seen, remembered and not alone.

What makes your work especially meaningful is its consistency and continuity. This is not a one-off gesture, but a long-term commitment built on years of effort, coordination, responsibility and personal involvement. It is a shining example of how civil society can make a real and lasting difference in the lives of thousands of people.

On behalf of Ukrainian families and children, thank you for your big hearts, your time and energy, and for your unwavering belief in kindness and compassion. We wish you and your entire team peace, good health and strength to continue this incredibly important mission. ❤️💛



Vynohradiv Transcarpathia, Ukraine

Children's orphanages for parents in combat or reported missing





Plant & Hire
Aid Alliance

Kharkiv City Ukraine

Kharkiv remains actively affected by the war — including recent drone and missile strikes that have caused injuries and infrastructure damage in recent weeks. Russian forces have been reported to continue attacks on the city's energy grid and residential areas as part of broader pressure campaigns. Russian missile strikes on energy infrastructure on 5 January 2026 resulted in more than 350,000 people without electricity, with both emergency and planned blackouts now in effect.



Galaxy A32





Cake Making Workshop

Using flour supplied by Westmill Foods





Plant & Hire
Aid Alliance

Kherson

Is reportedly suffering between 600 and 700 drone attacks a week in the city. In these conditions, the city's pre-war population of 280,000 has shrunk to just 60,000.





Pohrebyshche

Vinnytsia Oblast

A small town of around 10,000 people accommodating IDPs – families and children

In the first picture, the father of the two girls was killed in action in Mariupol, and the mother has disappeared.





Oleksandriya

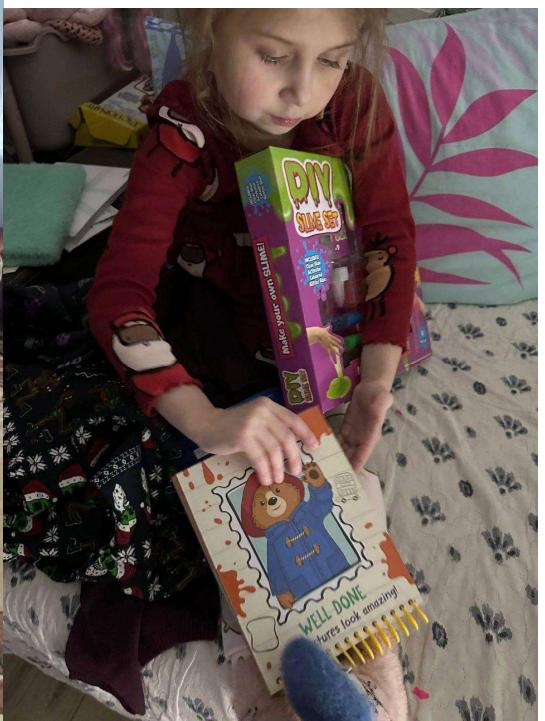
On 15 April 2022, at 10:26 pm., two Russian missiles hit the infrastructure of the city's airport. In 2023, on Independence Day, the Memorial Alley of those killed in the Russo-Ukrainian war was opened





Kropyvnytskyi City

The city is accommodating 85,000 forcible displaced people because of the war. Various institutions and enterprises moved to Kropyvnytskyi because of the war including Donetsk State University of Internal Affairs from Mariupol (originally Donetsk), Kharkiv Research Institute of Prosthetics, Donetsk National Medical University from Kramatorsk (originally Donetsk) and Kherson State Agrarian and Economical University





Uzhhorod

As of early to mid-2025, Uzhhorod is hosting around 27,300 officially registered internally displaced people, including 8,500 children, 3,000 pensioners and nearly 900 people with disabilities. A further 5,000 or more are thought to be unregistered, living with relatives or renting privately. In total, the city may now be supporting over 30,000 displaced residents, pushing Uzhhorod's population to an estimated 130,000–135,000.





Plant & Hire
Aid Alliance

“Arinka is a sincere, bright girl whose father died defending Ukraine. At such moments, you especially feel the value of our freedom and the power of human support. Let these gifts become for Arinka a small ray of joy, warmth and care - a reminder that she is not alone, that there are people around who remember and support her.”

Kolmok Community



“Christmas gifts sometimes contain more than just a surprise... As part of the charity campaign “CHRISTMAS GIFTS TO THE CHILDREN OF UKRAINE”, along with the packages, children received very warm little things - Christmas cards with children’s wishes: “Sent with love” and “Best wishes for Christmas and the New Year”. Such small words of support are real light and care that are felt by the heart. Thank you for the warmth you give to our children - and for your belief in the good that unites. A sincere thank you to everyone who made this possible”

Andriy Baganich, Rotary Club of Kosice, District 2232

Thank you to the following who provided additional support to the campaign

Rotary



Westmill

Rotary
Club of
Middle England



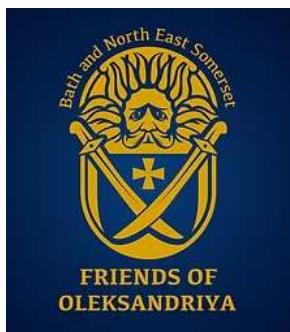
Hae
HIRE ASSOCIATION EUROPE

 **ARDENT**
HIRE SOLUTIONS

JCB

WATLING JCB

 **JCB**



BATH CITY
FOOTBALL CLUB

TAMDOWN

INTERNATIONAL
rental NEWS

Vertikal
.net

CLAYDON



BARRATT
DEVELOPMENTS PLC

Kids in Mind
YOUNG FUTURES MATTER

The Rotary Clubs of Kosice (district 2240) &
The Rotary Clubs of Ukraine (district 2232)
The Rotary Clubs of Beds, Bucks and Herts,
UK (district 1260) and districts 1080, 1240,
1130 and 1070

Brian Garner
Andriy Baganich
Gareth Clements

Nikki Curtis for her fantastic catering
Josh Line for his amazing logistics planning

Carolyn Smith

Kurt Mingo and the AHS Ipswich Team

BBC
POINTS WEST

BBC
LOOK EAST

BBC
RADIO
SUFFOLK